

ASUS BUSINESS TECHNOLOGY GUIDE

Find the right ASUS technology - and the support around it

Business laptops, Chromebooks, desktops, deployment options and lifecycle planning for UK organisations.

Shop through Mismoosh when you know what you need. Talk to WMIT Solutions when you need help choosing, quoting or planning a deployment.

Buy the product - or plan the whole requirement

The same customer can need a simple purchase today and a managed rollout tomorrow. We keep those paths clear.

MISMOOSH LTD

Direct product route

Use Mismoosh for product browsing, current availability and straightforward purchasing across ASUS technology, components, accessories and wider IT ranges.

[Shop ASUS](#)

WMIT SOLUTIONS

Business solution route

Use WMIT when the question is bigger than one SKU: multiple users, workplace refresh, support levels, configuration, lifecycle, AI/ digital requirements or a structured quote.

[Talk to WMIT](#)

Our approach

Start with what people need to do, how they work and what the organisation must manage. Then choose the device family, configuration and service level that fits.

One technology brand, several different jobs

ASUS business ranges cover mobile users, managed fleets, cloud-first work, education, desktops, all-in-one systems and compact PCs. We use the product families as a starting point - not as a substitute for the requirement.

LAPTOP

ExpertBook Ultra

Flagship mobility and premium business experience for demanding mobile professionals.

LAPTOP

ExpertBook B

Enterprise-focused business laptops with configurable options, durability, security and management in mind.

LAPTOP

ExpertBook P

SMB-focused systems balancing business security, productivity, connectivity and value.

CHROMEOS

Chromebooks

Cloud-first systems for everyday work, education, shared devices and managed ChromeOS environments.

DESKTOP

ExpertCenter B

Enterprise-oriented desktops for performance, security, expandability and long-term business use.

DESKTOP

ExpertCenter P

Practical commercial desktops, mini PCs and AiO choices for small and medium organisations.

Premium mobility for high-productivity roles



Illustrative ASUS ExpertBook image from supplied campaign material.

For leaders and highly mobile users, the starting questions are weight, display quality, security, battery needs and the kind of AI-assisted productivity the user expects.

Windows 11 Pro options

Business security

Mobile design

AI-capable platforms

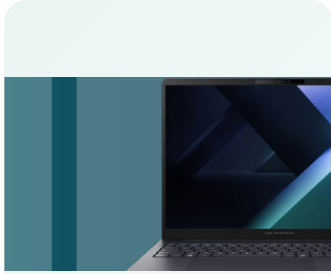
Best fit when...

You are standardising premium mobile roles, want a lower-weight business platform and need a device that sits above the general fleet in mobility, finish and user experience.

Ask WMIT about

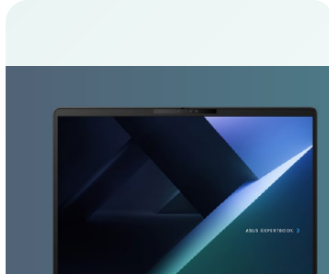
Docking, display setup, Windows edition, management, warranty level, accidental damage needs, storage-retention requirements and whether pre-deployment preparation would save internal IT time.

Enterprise choice without treating every user the same



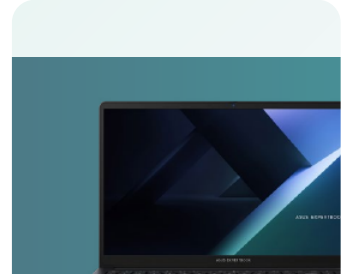
B5

Higher-tier enterprise mobility and performance for users who need a refined business device and flexible fleet configuration.



B3

Configurable business laptops suited to broad organisational requirements where security, connectivity and manageability matter.



B1

Practical business laptops for everyday commercial use, with a focus on productivity, connectivity and value.

Education and high-use roles

ASUS BR devices extend the business/education portfolio toward environments where durability, easier servicing and resilient day-to-day use are important.

A practical business range for SMB and hybrid work



P5

Higher-performance P Series route for organisations wanting more processing headroom, portability and premium business capability.



P3

Balanced cost and performance for modern business, hybrid users and organisations that still need business-grade security.



P1

Value-led everyday business computing with useful connectivity and practical upgrade/service considerations.

Why the P Series matters

Not every organisation needs enterprise fleet features on every seat. P Series provides a business-focused middle ground for organisations that want a purposeful work device without buying above the user requirement.

Choose the Chromebook tier for the environment



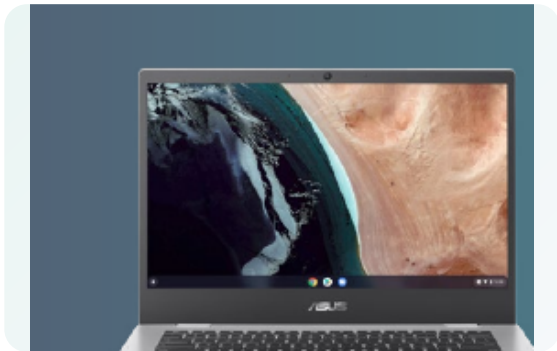
Premium / flagship

For higher-productivity mobile users who want a more refined ChromeOS device and stronger multitasking capability.



Performance

For everyday users who need more flexibility or processing headroom while keeping ChromeOS simplicity.



Plus / value

For cost-conscious cloud productivity and larger-scale rollouts where simplicity and efficiency are priorities.



Essential / durable

For classrooms, shared devices and operational settings where resilience and dependable management matter.

Devices are only one part of an education rollout

For schools and colleges, success depends on how devices are deployed, protected, managed, charged, repaired and replaced - not only the CPU and screen.

Student environment

Durability, keyboard and hinge design, portability, charging, screen comfort and ease of repair can matter more than peak performance.

Management

Plan identity, device management, enrolment and support before the first box arrives.

Deployment

Asset identification, configuration and staged delivery can reduce repetitive work for internal IT teams.

Lifecycle

Define replacement cycles, warranty, accidental damage expectations and end-of-life handling from the outset.

WMIT planning route

Give us the number of devices, age group, environment, management platform, support needs and rollout date. We can help structure a shortlist and confirm which deployment services can be quoted.

Business desktops for different spaces and workloads



B Series

Enterprise-oriented desktops designed around professional performance, security, expansion and long-term fleet requirements.



P Series and other form factors

SMB and everyday commercial systems, plus compact Mini PC and All-in-One choices for space-sensitive workplaces.

Form factor is a business decision

A tower gives more expansion. Small form factor systems reduce desk footprint. Mini PCs suit tightly controlled spaces. All-in-One PCs simplify cabling and workspace layout. The right answer depends on future expansion, ports, displays, serviceability and site design.

Plan commercial support before a failure happens



ASUS commercial support is designed to reduce downtime and provide more predictable service options for eligible business systems.

Current ASUS UK information describes warranty extensions up to five years, international coverage across more than 90 countries, a global on-site service network and digital business support tools. Exact coverage varies by model, location and purchased service.

ASUS support information

What an eligible commercial support package can include

Option	What it helps with	Planning note
Warranty extension	Longer hardware coverage for a planned device lifecycle.	Confirm model eligibility and activation period.
International warranty	Support for eligible mobile users working across countries.	Response and coverage vary by location.
Next-business-day on-site	Reduces disruption by bringing eligible repair support to the business location.	Service level depends on package and geography.
Accidental damage	Additional protection for eligible accidental incidents.	Terms, exclusions and claim limits apply.
HDD / SSD retention	Lets data-sensitive organisations retain replaced failed storage media.	Useful where confidentiality or data governance matters.
Diagnostics / repair reports	Supports fault identification, RMA efficiency and service tracking.	Available within ASUS commercial service processes.

ASUS states that Business Support package availability is product-specific. WMIT will confirm current UK eligibility and exact terms against the device and order before quoting.

Make devices arrive closer to ready-to-work

For suitable projects, WMIT can help coordinate available configuration services through the distribution and specialist service network.

Hardware build

Eligible memory, SSD or other component changes before shipment.

Imaging

Custom image or approved OS preparation for consistent device setup.

BIOS setup

Agreed BIOS settings, updates or password/configuration preparation.

Asset tagging

Customer-provided or service-produced asset labels for fleet tracking.

Software staging

Agreed software installation where licensing and scope allow.

Documentation

Customer documents or agreed deployment material can be included where supported.

Service scope, lead time and cost are quoted per project. Not every service is available for every product or quantity.

Reduce first-touch setup for Windows fleets

Where project scope allows, Windows Autopilot preparation can help connect new devices to an organisation's deployment process before users receive them.

Registration / hardware data

Autopilot registration or supply of required hardware information can be considered as part of supported deployment services.

Pre-provisioned deployment

For suitable projects, devices can be prepared further before shipment to reduce setup effort at the destination.

What we need from you

Your Microsoft deployment model, tenant/process requirements, device list, target user/site model, application needs and rollout date. WMIT can then confirm what can be delivered through the service chain.

Plan what happens before, during and after the refresh

Trade-in

Old devices may have residual value.
Eligible trade-in can reduce the net cost of a refresh.

Secure data destruction

For retired devices that contain sensitive data, controlled destruction services can be considered with evidence/certification where offered.

Asset recycling & disposal

Responsible end-of-life routes can reduce e-waste and support sustainability policies.

Repair / managed support

In-fleet repair and maintenance options may help reduce disruption and extend useful device life.

Why lifecycle belongs in the quote

The total cost of a fleet includes deployment, support, downtime, storage, refresh and disposal. Considering those at purchase time produces a more realistic business decision than comparing hardware price alone.

Modern business devices are becoming AI platforms

Current ASUS ExpertBook and ExpertCenter families increasingly include processors with dedicated AI capability, alongside tools such as ASUS AI ExpertMeet and Windows features designed to support modern productivity.

Start with the use case

AI hardware only creates value when it supports an actual workflow: meetings, transcription, content, analysis, local inference, security or business applications.

Plan the full stack

Device capability, Windows edition, Microsoft licensing, data protection, application compatibility and staff adoption all affect the outcome.

WMIT AI & digital support

WMIT Solutions already positions AI and digital help as a core service area. That makes ASUS AI-capable hardware a natural part of a wider conversation about workflow, not a standalone buzzword.

Business hardware should fit your control model

Platform security

Look at TPM, BIOS protection, authentication options, drive protection and the security features of the exact ASUS business model.

Operating system

Windows 11 Pro is a common business requirement; ChromeOS may be a better fit for cloud-first and centrally managed environments.

Fleet management

Think about enrolment, updates, device policy, remote management and how the hardware will fit your existing tools.

Data governance

For sensitive environments, consider drive retention, secure disposal, backup strategy and device-loss processes before deployment.

Extend useful life and reduce unnecessary replacement

Sustainability is strongest when it changes the deployment decision: buy the right device, maintain it, upgrade or repair where sensible, then reuse, trade in or recycle responsibly.

Repairability

Choose systems and service plans that make practical maintenance easier where that matters to your environment.

Energy & certification

Check the exact device's environmental and energy certifications rather than assuming every model carries the same labels.

Circular lifecycle

Trade-in, reuse, secure data handling and responsible recycling can be built into the refresh plan.

Start here if you do not know the model

Requirement	ASUS family to explore	Next question
Premium mobile leader	ExpertBook Ultra / premium B Series	How important are weight, display and battery?
Managed corporate laptop fleet	ExpertBook B Series	What management, security and support standards apply?
SMB / hybrid workforce	ExpertBook P Series / B1/B3	What is the performance and budget profile?
Cloud-first / ChromeOS	ASUS Chromebook	Premium, everyday, value or durable/shared use?
Enterprise desktop	ExpertCenter B Series	What expansion, graphics and security are needed?
SMB desktop / space-saving	ExpertCenter P / Mini PC / AiO	Tower, SFF, mini or all-in-one?
Education	Chromebook / BR / suitable business devices	What age group, management and durability requirements?

A straightforward route from requirement to delivery



Tell us the job

Users, workloads, locations, quantity, budget, timescale and anything that must integrate with existing systems.



Shortlist the device family

We narrow the ASUS range around the requirement and current availability.



Choose support and deployment

Confirm whether you need hardware only or services such as imaging, tags, Autopilot, software staging, warranty or lifecycle support.



Quote and confirm

Exact models, quantities, lead times, support eligibility and service scope are confirmed before order.



Deliver and support

Products are supplied through the agreed route, with WMIT remaining the practical contact point for the business requirement.

Business systems are only part of the ASUS range

Mismoosh also carries a wider ASUS catalogue, so the same customer can move from business devices into components, networking, creator hardware, gaming and accessories without losing the support route.

ROG & TUF Gaming

Gaming laptops, desktops, keyboards, headsets, motherboards and performance-focused hardware for enthusiast and gaming requirements.

ProArt

Creator-focused laptops and professional systems for content, visual, creative and performance-driven workflows.

Components & networking

ASUS motherboards, wireless/networking products and other components already represented in the Mismoosh/WMIT catalogue.

Displays & accessories

Monitors, peripherals and supporting hardware can be sourced alongside the core system where current catalogue availability allows.

Best route

Browse Mismoosh when you know the item or category. Contact WMIT when the wider requirement needs compatibility, solution or business guidance.

[Browse wider ASUS products](#)

Common ASUS business questions

Which ExpertBook is best?

Ultra is the premium mobile route, B Series is enterprise-focused, and P Series is aimed at SMB. The correct model still depends on workload and support needs.

Can you supply multiple devices?

Yes, subject to stock, pricing and commercial terms. Contact WMIT for a multi-device quote or staged rollout discussion.

Can devices arrive configured?

For eligible projects, services may include imaging, BIOS settings, asset tags, software installation and Autopilot preparation.

Do ASUS business support options apply to every device?

No. Eligibility and activation rules vary by product and support package. We confirm this against the exact model and order.

Do you supply Chromebooks for education?

Yes, and WMIT can help discuss a suitable device profile for education or shared-device use.

Where do I buy?

Use Mismoosh for direct product browsing. Use WMIT when you need advice, a business quote, deployment or support planning.

READY TO TALK?

Buy ASUS technology with a clearer route to support

Browse products through Mismoosh, or contact WMIT Solutions when you want help choosing, quoting or planning the wider deployment.



mismoosh.com

[Open product search](#)



wmitsolutions.co.uk

[Contact WMIT](#)

Telephone: +44 (0) 1664 490808

Uppingham, Rutland, UK

Support, availability and product information

Product specifications, stock, pricing, support packages and service availability can change. Always confirm the exact ASUS model, current UK warranty/support terms, activation deadlines, service geography and quoted deployment scope before ordering.

ASUS and associated product names are trademarks of their respective owners. Mismoosh Ltd / WMIT Solutions is responsible for its own retail and service offering; manufacturer warranties and ASUS commercial services are provided subject to ASUS terms and eligibility.

Useful official resources

ASUS ExpertBook: <https://www.asus.com/uk/business/laptops/expertbook/>

ASUS Chromebook for business: <https://www.asus.com/uk/business/laptops/chromebook/>

ASUS ExpertCenter: <https://www.asus.com/uk/business/desktops/expertcenter-tower-pcs/>

ASUS Business Support: <https://www.asus.com/uk/business/services/asus-business-support/>

ASUS Education: <https://www.asus.com/uk/business/solutions/education/>

ASUS Commercial Service: <https://www.asus.com/uk/support/faq/1056325/>

Mismoosh / WMIT routes

Mismoosh: <https://mismoosh.com/>

WMIT Solutions: <https://www.wmitsolutions.co.uk/>

Business systems: <https://www.wmitsolutions.co.uk/product-category/laptops-and-pcs-workstations/>

Contact: <https://www.wmitsolutions.co.uk/contact/>